**GET READY:**
Build the Base

- Identification of the Equity Issue
- Community Visioning and Organizing
- Initial Power Analyses
- Planning the Equity Advocacy Strategy

**GET SET:**
Name and Frame the Equity Solutions

- Research and Identification of the Equity Change Objectives
- Framing the Issue and Equity Objectives
- Identification and Cultivation of Allies
- Identification and Development of Strategies to Decrease Opposition
- Negotiations with Decision Makers to Develop Change Proposal

**GO:**
Move the Equity Proposal

- Introduction of Change Proposal
- Launch of Campaign for Policy Change
- Movement and Modification of Change Proposal
- Success, Redirection or Failure of Change Proposal

**GROW:**
Build, Advance, and Defend

- Implementation, Enforcement and Monitoring of Equitable Policy
- Influence of Proposed Change on Other Equity Issues and Objectives
- Further Development of Equity Leadership
- Cultivation and Protection of Equity Improvements

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